

Academic Writing and Research: From Essays to Dissertations

Professional training programme



SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

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— Workshop Overview

Academic writing is a cornerstone of success in higher education and research. Whether you're writing essays, research papers, or a dissertation, this course will guide you through the process of conducting research, structuring your work, and writing with clarity and precision. By the end of the course, you'll have the tools to produce well-organized, evidence-based academic documents that meet the highest standards.

Why Attend

This course is highly practical and interactive, featuring:

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Who Should Attend

Undergraduate and postgraduate students writing essays or research papers.

Researchers and academics preparing journal articles or conference papers.

Professionals returning to academia who need to refresh their writing skills.

Anyone looking to improve their academic writing

— Learning Objectives

- Understand the principles of academic writing and research.
- Learn to structure essays, research papers, and dissertations effectively.
- Develop skills for conducting and organizing academic research.
- Master citation and referencing techniques to avoid plagiarism.
- Gain confidence in writing, editing, and presenting academic work.

— Course Outline

DAY
1

Introduction to Academic Writing

- What is academic writing? Key principles and expectations.
- Types of academic documents: Essays, research papers, and dissertations.
- Understanding academic tone, style, and structure.
- Activity: Analyzing a sample academic paper.

DAY
2

Conducting Academic Research

- The research process: From topic selection to final draft.
- Conducting a literature review: Finding and evaluating sources.
- Organizing research materials: Note-taking and outlining.
- Activity: Drafting a research question and preliminary outline.

DAY
3

Structuring Academic Papers

- Writing introductions: Background, thesis statement, and objectives.
- Developing body paragraphs: Arguments, evidence, and analysis.
- Crafting conclusions: Summarizing findings and implications.
- Activity: Writing an introduction and body paragraph for a sample topic.

DAY
4

Citation, Referencing, and Avoiding Plagiarism

- Importance of citation and referencing in academic writing.
- Overview of citation styles: APA, MLA, Chicago, and others.
- Tools for managing references (e.g., Zotero, EndNote, Mendeley).
- Avoiding plagiarism: Paraphrasing, quoting, and summarizing.
- Activity: Practicing citations and references in a chosen style.

DAY
5

Editing, Revising, and Presenting Academic Work

- The importance of editing and revising in academic writing.
- Techniques for self-editing: Grammar, clarity, and coherence.
- Peer review: Giving and receiving constructive feedback.
- Presenting academic work: Writing abstracts and preparing for presentations.
- Course wrap-up: Key takeaways and action plans for continued improvement.

— Upcoming Classroom Dates

DATE	LOCATION	FEE
5 - 9 October 2026	Amsterdam - Netherlands	€2,125
16 - 20 November 2026	London - United Kingdom	€2,100
7 - 11 December 2026	Istanbul - Türkiye	€1,425
11 - 15 January 2027	Kuala Lumpur - Malaysia	€1,400
8 - 12 February 2027	Barcelona - Spain	€1,925
8 - 12 March 2027	London - United Kingdom	€2,100
12 - 16 April 2027	Cape Town - South Africa	€1,420
10 - 14 May 2027	Amsterdam - Netherlands	€2,125

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.