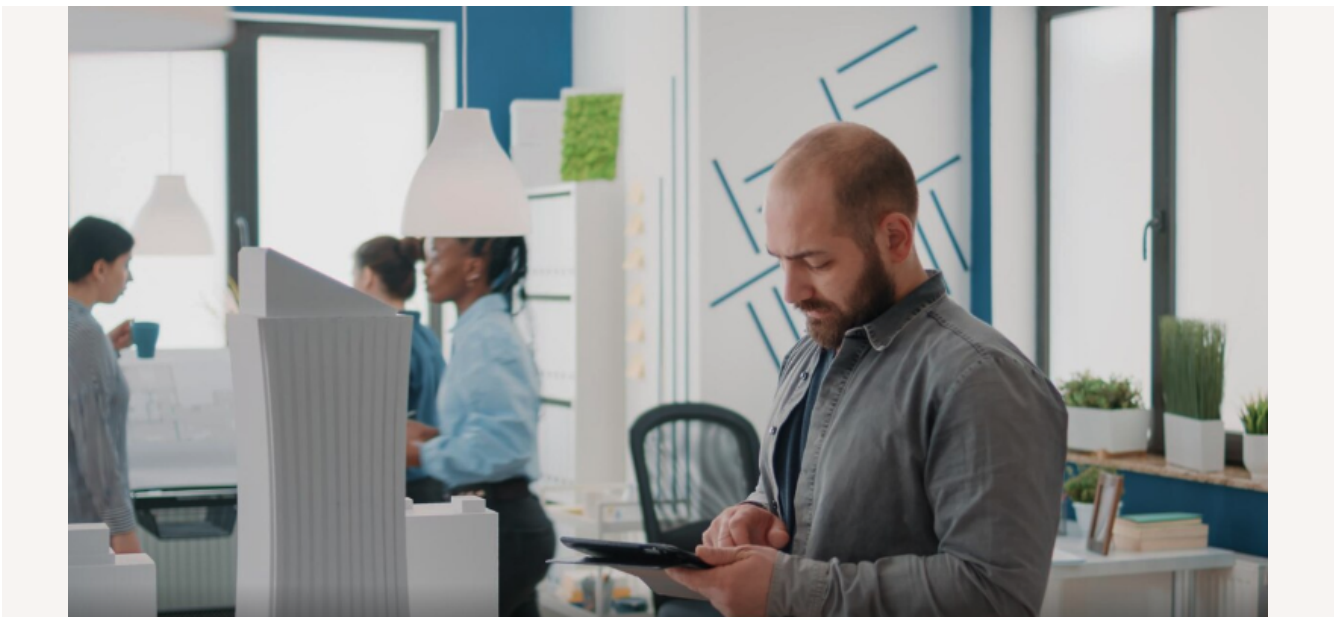




PROJECT MANAGEMENT

Agile Project Manager Master Class

Course code: PM-001



SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

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— Workshop Overview

"Agile" and "agility" are terms that are frequently used, but what do they really mean? And how do they impact our projects and organizations? In today's volatile, uncertain, complex, and ambiguous (VUCA) business environment, recent events like the pandemic and political and financial disruptions have highlighted the need for adaptability. Continuous change, especially in customer requirements and expectations, has driven successful organizations to transform their ways of working. Agile emphasizes people over tools, working products over documentation, collaboration over contract negotiation, and embracing change over rigidly following a plan. However, Agile does not equate to a lack of control. In this Agile Project Manager Master Class training course, participants will learn how Agile principles, tools, and mindsets are systematically used to deliver value in the complex, post-pandemic environment. Starting with the principles of Agile, the course takes a detailed, practical look at the most popular frameworks and tools. The training concludes with an in-depth examination of the latest post-pandemic trends and the implications of Agile for organizations.

Why Attend

This training course will utilize a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This includes many examples, case studies, interactive activities, exercises, Q&A sessions and learning from other participants. The aim is to learn practical tools,

Who Should Attend

Project and program managers who wish to gain a practical knowledge of agile and how it can benefit their projects

Senior leaders who want to understand how an agile approach could benefit their organisation
Subject matter experts in marketing, strategy, product development, engineering, HR, customer

— Learning Objectives

- Recognise how and where to apply an Agile approach to projects
- Understand and explain the benefits of an Agile approach
- Be able to apply Agile values and principles to all projects
- Understand the new mindset and culture required for successful Agile delivery
- Understand the critical nature of customer focus and value-driven delivery
- Use Agile planning and delivery tools
- Set up and run an Agile project using the Scrum framework
- Describe what Agile means to the larger organisation

- Explain the latest trends in Agile delivery post-pandemic

Course Outline

DAY
1

Day One: Agile Principles and Mindset

- The need for agility in a VUCA (Volatile, Uncertain, Complex and Ambiguous) world
- The Agile manifesto, values and principles
- The Agile 'growth' mindset vs. the 'fixed' mindset
- Locating Agile, Lean and Kanban approaches
- The disruptive nature of the Agile approach
- How complexity drives lifecycle choice

DAY
2

Day Two: Creating an Agile Environment

- 'Being Agile' vs. 'Doing Agile'
- Understanding value-driven delivery
- Roles and responsibilities
- Empowering through servant-leadership
- People over processes: team performance
- People over processes: stakeholder engagement

DAY
3

Day Three: Agile Planning

- Approaches to delivery
- Central importance of the customer
- The Scrum framework
- Applying value-driven delivery
- Agile planning
- Agile practices and tools

DAY
4

Day Four: Successful Project Delivery in an Agile Environment

- Design-thinking and Agile
- Monitoring and Controlling in Agile projects
- Contracting in Agile
- Problem detection and resolution
- Risk management in Agile
- Continuous improvement

DAY
5

Day Five: Projects and Organisational Agility

- What is an Agile organisation?
- Building strategic agility
- Current trends in Agile adoption
- Value stream management
- Agile techniques and maturity
- Addressing implementation challenges
- Scaling Agile

— Upcoming Classroom Dates

DATE	LOCATION	FEE
12 - 16 October 2026	Barcelona - Spain	€1,925
9 - 13 November 2026	Paris - France	€2,250
14 - 18 December 2026	Frankfurt - Germany	€1,625
18 - 22 January 2027	Amsterdam - Netherlands	€2,125
15 - 19 February 2027	London - United Kingdom	€2,100
15 - 19 March 2027	Istanbul - Türkiye	€1,425
19 - 23 April 2027	Vienna - Austria	€2,125
17 - 21 May 2027	Barcelona - Spain	€1,925

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.