

Business Analysis Foundations

Professional training programme



SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

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— Workshop Overview

This workshop is designed for professionals seeking to improve their understanding of a business analyst's core roles and competencies, their practices, and the impact of these principles on organizational success. Through the workshop, participants will engage in hands-on exercises to derive, document, and analyze actions, learn how to evaluate solutions, and actively engage with stakeholders. Through a combination of theoretical knowledge and practical application, this workshop will equip attendees with the skills to identify business needs, model business processes, and contribute to the strategic goals of their organizations.

Why Attend

This interactive workshop introduces fundamental business analysis concepts through practical case studies. This dynamic approach allows participants to apply their knowledge to practical scenarios and gain a deep understanding of business analysis principles.

Who Should Attend

This workshop is designed for aspiring business analysts who wish to enter the field of business analysis and for professionals who want to formalize their knowledge in this area.

— Learning Objectives

- Explain the fundamental responsibilities of a business analyst and the importance of effectively prioritizing stakeholder needs
- Elicit requirements and model business processes to identify improvement opportunities
- Evaluate solution options and communicate findings effectively to stakeholders

— Course Outline

DAY
1

Introduction to Business Analysis

- The definition of business analysis
- Responsibilities of a business analyst
- Main competencies of a business analyst
- Analytical thinking
- Following the analytical process

DAY
2

The Analytical Problem-Solving Process

- Identifying the problem
- Structuring the problem
- Prioritizing
- Gathering and analyzing data
- Presenting results

DAY
3

Presenting results

- The importance of communication
- Visualizing data
- Analytical storytelling
- Storytelling components
- Evidence-based decision-making

— Upcoming Classroom Dates

DATE	LOCATION	FEE
5 - 9 October 2026	Paris - France	€2,250
16 - 20 November 2026	Frankfurt - Germany	€1,625
7 - 11 December 2026	Barcelona - Spain	€1,925
11 - 15 January 2027	Geneva - Switzerland	€2,625
8 - 12 February 2027	Istanbul - Türkiye	€1,425
8 - 12 March 2027	Cape Town - South Africa	€2,125
12 - 16 April 2027	Barcelona - Spain	€1,925
10 - 14 May 2027	Paris - France	€2,250

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.