

Certificate in Digital Transformation

Professional training programme



SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

info@sparktraining.eu

+31 85 115 0004 | sparktraining.eu

— Workshop Overview

Are you prepared to navigate the digital tsunami and lead your organization through the challenges of digital disruption, or risk becoming obsolete? This course examines the scope and impact of disruptive digital transformation and provides guidelines for becoming a successful digital enterprise leader, capable of driving significant improvements in business performance. The Certificate in Digital Transformation training course will help you build the foundational elements for digital transformation, enabling you to harness game-changing technologies and apply them effectively to your business. By developing crucial digitalization skills, you'll be equipped to implement digital transformation initiatives that ensure your organization not only survives but thrives in the digital age.

Why Attend

This training course will utilize a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. The facilitator will provide interactive presentation that incorporates slides, videos, group discussion, and practical exercises to examine all aspects of the topic.

Who Should Attend

Professionals who want to learn effective techniques to adopt successful digital transformation

Team leaders, supervisors, section heads and managers in business and government

Professionals who have an interest in a management position

— Learning Objectives

- Develop a road-map to harness the digital maze and new technological trends
- Recognize the dynamic nature of the digital transformation journey
- Effectively lead, train and engage the new generation of digital natives
- Realize and compensate for the unintended potential risks of digitalization
- Action digital transformation initiatives to redeem rewards that were previously inconceivable

— Course Outline

DAY
1

Amongst a wide range of valuable topics, the following will be prioritised:

- Digital transformation: opportunities and implications
- Real-world digital transformation examples
- Digital transformation action plan for leaders
- Future workforce (digital natives)
- Internet of Things
- Cyber security
- Reshaping the workplace and organizational structure for the new emerging digital roles
- Re-inventing strategies and processes to match the spirit of the digital age
- Leveraging artificial intelligence and machine learning applications
- Extracting the full value of elastic cloud computing and big data

— Upcoming Classroom Dates

DATE	LOCATION	FEE
19 - 23 October 2026	Amsterdam - Netherlands	€2,125
2 - 6 November 2026	London - United Kingdom	€2,100
21 - 25 December 2026	Istanbul - Türkiye	€1,425
18 - 22 January 2027	Istanbul - Türkiye	€1,425
15 - 19 February 2027	Cape Town - South Africa	€2,125
15 - 19 March 2027	Barcelona - Spain	€1,925
19 - 23 April 2027	Rome - Italy	€2,125
17 - 21 May 2027	Munich - Germany	€2,125

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.