

Certificate in Finance, Risk Management & Corporate Governance

Professional training programme



SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

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— Workshop Overview

This comprehensive

Why Attend

This course uses instructor-led sessions, guided discussion, and practical exercises built around Day one: Finance and Financial Information, Day two: Financing the Business and the Cost of Capital, Day three: CAPEX - Analysis of Investment Decisions, and day four: financial risk management.

Who Should Attend

Professionals who wish to improve their finance knowledge and skills
Members of the operational management team
Professional who have influence over operational or strategic decisions
Consultants who provide advice on operations or strategy

— Learning Objectives

- Understand and evaluate corporate financial reports
- Determine sources of capital, and capital structure
- Identify and appraise wealth-generating investments
- Recognise, quantify, and control financial risk
- Apply principles of good corporate governance

— Course Outline

DAY 1

Day one: Finance and Financial Information

- Finance & Accounting
- Developing a Strategic Financial Plan
- Financial Information: Internal & External
- Evaluating Financial Performance to improve Liquidity, Profitability & Efficiency
- Working Capital Management
- Cash Flow Statements and Calculating Free Cash Flow

DAY 2

Day two: Financing the Business and the Cost of Capital

- Sources of Long Term & Short Term Finance
- The Optimum Capital Structure – Equity or Debt?
- Calculating the Cost of Equity and Meeting Shareholder Expectations
- Calculating the Cost of Debt – Fixed or Floating Rate
- The Weighted Average Cost of Capital (WACC)
- The Capital Asset Pricing Model (CAPM)

DAY 3

Day three: CAPEX - Analysis of Investment Decisions

- Strategic Issues facing Organisations Today
- Preparing Project Cash Flow Forecasts in Excel
- Capital Investment Appraisal Techniques: Accounting Rate of Return (ARR) and Payback
- Discounted Cash Flow Appraisal Techniques: NPV and IRR
- Capital Rationing and the Profitability Index (PI)
- Dealing with Risk in Investment Appraisal - RAROC

DAY 4

Day four: Financial Risk Management

- Risk and Uncertainty in Business
- Identifying & Measuring Financial Risk
- How to Manage Risk – The Four Ts
- Managing Exchange Rate Risk
- Managing Commodity Price Risk
- Managing Interest Rate Risk

DAY
5

Day five: Corporate Governance

- Recognising the needs of stakeholders
- The Role and Scope of Corporate Governance
- Agency Theory: The Role of Directors & Shareholders
- The Role of External & Internal Auditors
- The Role of the Audit Committee
- Emerging trends in Corporate Governance

— Upcoming Classroom Dates

DATE	LOCATION	FEE
5 - 9 October 2026	Frankfurt - Germany	€1,625
16 - 20 November 2026	Barcelona - Spain	€1,925
7 - 11 December 2026	Frankfurt - Germany	€1,625
11 - 15 January 2027	Istanbul - Türkiye	€1,425
8 - 12 February 2027	Vienna - Austria	€2,125
8 - 12 March 2027	Barcelona - Spain	€1,925
12 - 16 April 2027	Paris - France	€2,250
10 - 14 May 2027	Frankfurt - Germany	€1,625

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.