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ACCOUNTING AND FINANCE

# Certificate in Practical Finance and Accounting

Course code: AF-006

## SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

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## — Workshop Overview

Finance and accounting knowledge is essential for making sound business decisions, controlling performance, and supporting sustainable growth. Professionals across all functions need to understand financial statements, budgeting, costs, financing options, and investment evaluation. This course provides participants with practical finance and accounting tools that can be applied immediately in the workplace.

### Why Attend

This course uses an interactive and practical approach through presentations, case studies, financial exercises, group discussions, ratio analysis, budgeting workshops, and real workplace examples.

### Who Should Attend

Finance and Accounting Staff  
Non-Finance Managers  
Business Owners  
Department Managers  
Budget Holders  
Project Managers  
Anyone seeking practical finance knowledge

## — Learning Objectives

- Understand core accounting principles and financial systems
- Read and interpret financial statements confidently
- Apply management accounting tools for decisions
- Prepare budgets and analyze performance variances
- Evaluate financing options and financial risks
- Use investment appraisal techniques effectively
- Improve financial decision-making skills
- Support business growth through value-focused finance practices

## — Course Outline

DAY  
1

### The Business Accounting System

- Why we need accounting systems
- Identification, recording and understanding transactions in the accounting system
- The income statement (statement of comprehensive income)
- The balance sheet (statement of financial position)
- The statement of cash flows
- Applying accounting concepts, financial reporting standards, and professional judgment

DAY  
2

### Analysing and Interpreting the Annual Financial Report

- Presentation of the financial statements
- Differences between assets and expenses
- Depreciation of long-term assets
- Inventory costs and cost of goods sold (COGS)
- Analysis of the financial statements
- Interpretation of the financial statements

DAY  
3

### Management Accounting

- Management accounting for effective communication and decision-making
- Identifying product costs and measuring output
- Cost-volume-profit (CVP) and break-even analysis
- Preparing and using budgets to plan and control the organization
- Actual to budget performance comparison
- Using variance analysis to drive performance improvement

DAY  
4

### Financing and Hedging Financial Risk

- Overview of financial institutions and markets
- Sourcing and raising finance
- Choice of the most appropriate financing
- Return on investment and cost of capital
- Foreign currency transactions
- Managing exchange rate and interest rate risk

DAY

5

## Maintaining Growth Through Value-Adding Investment

- Identifying value-adding capital investment opportunities
- Investment appraisal using ARR and payback
- Discounted cash flow techniques: NPV and IRR
- Making investment choices when funds are limited
- Risk and uncertainty
- Incorporating risk into the investment decision

## — Upcoming Classroom Dates

| DATE                  | LOCATION                | FEE    |
|-----------------------|-------------------------|--------|
| 5 - 9 October 2026    | Istanbul - Türkiye      | €2,100 |
| 12 - 16 October 2026  | Amsterdam - Netherlands | €2,125 |
| 9 - 13 November 2026  | London - United Kingdom | €1,925 |
| 16 - 20 November 2026 | Barcelona - Spain       | €2,125 |
| 7 - 11 December 2026  | Kuala Lumpur - Malaysia | €1,425 |
| 14 - 18 December 2026 | Istanbul - Türkiye      | €1,925 |
| 21 - 25 December 2026 | Barcelona - Spain       | €2,125 |
| 4 - 8 January 2027    | Madrid - Spain          | €2,125 |

## — Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact [info@sparktraining.eu](mailto:info@sparktraining.eu) or +31 85 115 0004.