



BUSINESS CONTINUITY AND CRISIS MANAGEMENT

Certificate in Risk Management & Business Performance

Professional training programme



SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

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— Workshop Overview

Does Risk Management make any serious contribution to Business Performance? Do we really need to do it? Risk Management is the way the organisation balances the inevitability of risk in the pursuit of profit and objectives, with the need to protect its assets. By attending this Certificate in Risk Management & Business Performance training course, you will be able to prepare for and manage in circumstances where foreseen and/or unforeseen risks may be serious or even catastrophic. During the training course you will learn about the common shortfalls and inadequacies in the treatment of risk, as well as how to do it well. Risk management is often conducted poorly, but if applied coherently and rigorously, can contribute extensively to performance and competitiveness of operations, and the whole organisation.

Why Attend

This course uses instructor-led sessions, guided discussion, and practical exercises built around Day one: Introduction to Risk Management, Day two: Managing Risk to Maximise Performance, Day three: The Leadership Responsibility, and day four: business continuity.

Who Should Attend

Experienced Risk & Business Continuity Managers & Practitioners desiring a refresher on recent developments
Internal auditors and Compliance Managers who seek to fully understand Risk Management & ISO 31000
Team leaders, supervisors, section heads and managers

— Learning Objectives

- Master the concepts, approaches, international standards, methods and techniques for the effective implementation of Risk Management
- Discuss & learn the practical application of these best practices, through case studies & exercises
- Evaluate current provision & develop mechanisms to support application across the organisation
- Guide organisational deployment
- Champion Risk Management at all levels of the organisation

Course Outline

DAY
1

Day one: Introduction to Risk Management

- The need for dangers and best practices associated with Risk Management
- The common shortfalls and inadequacies in the treatment of risk
- The concepts, approaches, international standards, methods and techniques for the effective implementation of Risk Management
- Practical application of best practices
- Case studies
- Delegates' self-evaluation

DAY
2

Day two: Managing Risk to Maximise Performance

- Balancing the inevitability of risk in the pursuit of profit and objectives
- Evaluating Risk Management frameworks and practices
- Building an efficient & effective Risk Management structure
- The use of ISO 31000 in Designing the Framework for Managing Risk
- Risk Management organisational alignment
- Evaluating current provision

DAY
3

Day three: The Leadership Responsibility

- Developing Enterprise Risk Management (ERM)
- Guiding organizational deployment
- Evaluating current provision & developing mechanisms to support application across the organisation
- Championing Risk Management at all levels of the organisation
- Managing stakeholders
- Managing Change

DAY
4

Day four: Business Continuity

- The critical nature of Business Continuity
- The relationship between Risk Management and Business Continuity
- Principles of Business Continuity & Business Continuity Management Systems (BCMS)
- Incident and emergency response management
- Analysing the Impact on the business
- Application of ISO 22301 & ISO/IEC 27031

DAY

5

Day five: Risk Evaluation

- Resilience & Anti-Fragility
- Risk reporting and the limitations of various risk reporting tools & methodologies
- Key risk indicators (KRI's)
- Monitoring, Review and Continuous Improvement of the Framework
- The Next Steps
- Course Review

— Upcoming Classroom Dates

DATE	LOCATION	FEE
12 - 16 October 2026	Frankfurt - Germany	€1,625
9 - 13 November 2026	Barcelona - Spain	€1,925
14 - 18 December 2026	Frankfurt - Germany	€1,625
18 - 22 January 2027	Istanbul - Türkiye	€1,425
15 - 19 February 2027	Cape Town - South Africa	€2,125
15 - 19 March 2027	Barcelona - Spain	€1,925
19 - 23 April 2027	Paris - France	€2,250
17 - 21 May 2027	Frankfurt - Germany	€1,625

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.