



PUBLIC RELATIONS

Certified Professional TV Presenter

Course code: PR-009

SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

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— Workshop Overview

Professional TV presenting requires confidence, clear communication, audience connection, strong on-camera presence, and the ability to perform under pressure. Successful presenters combine voice control, interviewing skills, script awareness, and live broadcasting techniques to deliver engaging content across television and digital platforms. This course provides participants with practical skills to become confident and professional TV presenters.

Why Attend

This course uses an interactive and practical approach through presentations, studio simulations, on-camera practice, voice coaching, interview exercises, scriptwriting workshops, feedback sessions, and real broadcasting examples.

Who Should Attend

Aspiring TV Presenters
Media Professionals
Content Creators
Journalists
Corporate Spokespersons
Public Speakers
Anyone seeking professional presenting skills

— Learning Objectives

- Understand the television industry and presenter responsibilities
- Develop professional on-camera confidence and presence
- Improve vocal delivery and communication techniques
- Master interviewing and questioning skills
- Write and deliver scripts effectively
- Use teleprompters confidently and naturally
- Handle live broadcasting challenges professionally
- Create a strong personal showreel for career growth

— Course Outline

DAY
1

Introduction to Television Presenting

- Overview of the television industry and its nature
- Main responsibilities and expectations of a TV presenter
- Presenter styles and their characteristics
- Responsibilities of TV production personnel and teams
- Television cast, crew, and producer roles
- Importance of teamwork and collaboration in TV
- Main skills and qualifications needed for presenters

DAY
2

On-Camera Delivery and Presentation

- Principles of presenting to the camera
- Presence, eye-line, and confidence
- Different TV genres and presenting requirements
- Techniques for engaging the audience
- Controlling body language, posture, and gestures
- Presenting with handheld and multiple cameras
- Clothing and appearance for on-camera presentation

DAY
3

Vocal Delivery and Interviewing Techniques

- Breathing, projection, and articulation techniques
- Tone and vocal variety for different TV genres
- Managing nervousness and vocal strain
- Effective use of pauses, pace, and emphasis
- Interviewing techniques for TV presenters
- Question techniques and question types

DAY
4

Scriptwriting and Teleprompter

- Understanding audience and audience persona
- Scriptwriting for broadcast and streaming
- Writing intros, links, and handovers
- Storytelling techniques and their importance
- Teleprompter mastery techniques
- Improvisation techniques in TV presenting

DAY

5

Live Broadcasting and Showreel Production

- Studio vs on-location presenting environments
- Live timing and precision for studio presenting
- Outdoor shoots and live cross requirements
- Handling unexpected events in live broadcasting
- Managing mistakes, silence, and breaking news
- Showreel format, structure, and creation steps
- Creating a successful showreel with best moments

— Upcoming Classroom Dates

DATE	LOCATION	FEE
5 - 9 October 2026	Barcelona - Spain	€2,125
12 - 16 October 2026	Istanbul - Türkiye	€1,925
9 - 13 November 2026	Amsterdam - Netherlands	€2,100
16 - 20 November 2026	Istanbul - Türkiye	€1,600
7 - 11 December 2026	Paris - France	€2,200
14 - 18 December 2026	Barcelona - Spain	€2,100
21 - 25 December 2026	Munich - Germany	€2,125
4 - 8 January 2027	Istanbul - Türkiye	€1,425

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.