

Corporate Governance: Principles, Policies and Best Practices

Professional training programme



SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

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— Workshop Overview

Corporate governance is a critical topic that has recently started attracting more attention in business schools and among legislatures, with this trend only increasing. While there are different models for corporate governance, all of them aim to organize the relationship between the company and its stakeholders. Governance models start with Shareholder Wealth Maximization (SWM), which stresses owners' rights, as applied mainly in the US and UK. Other methods of governance, applied in Germany or Japan, for example, bring other stakeholders, such as the workforce and bankers, into play. In addition to these models, this course also covers why board membership may be one tier or two tiers and includes discussions about board structure, committees, their functions and duties, the audit committee, and the appointment and remuneration committee. Other topics discussed are the chairman's role and the effect of institutional investors.

Why Attend

The course is built on presentations by the instructor and the participants and includes exercises and case studies to be discussed in the training.

Who Should Attend

Board members, chief financial officers, senior management, directors, finance managers, financial controllers, accounting and finance personnel, legal counsel, corporate legal advisors, corporate secretaries, lawyers, external and internal auditors, HR managers, and department heads.

— Learning Objectives

- Explain corporate governance and its principles and benefits
- Evaluate the advantages of different corporate governance models
- Define and defend the roles of the different stakeholders in governance
- Advise on best practices in efficient corporate governance
- Recommend best practices in transparency and disclosure

Course Outline

DAY
1

Overview of Corporate Governance (CG)

- Definition of corporate governance
- The scope of corporate governance
- Corporate governance principles
- The macro governance picture
- Corporate governance benefits
- Reputation, competition and ethics
- Code of conduct

DAY
2

Models of Governance

- Shareholder Wealth Maximization (SWM) model
- Corporate Wealth Maximization (CWM) model

DAY
3

International models of corporate governance

- Japanese Model
- German Model
- Corporate governance failure

DAY
4

The Stakeholders

- Shareholders' rights
- The board of directors
- Directors' duties and rights
- The chairperson
- The executive management
- ICGN on executive remuneration
- The institutional investors

DAY
5

Building Efficient Governance

- Board selection, remuneration, and evaluation
- Board independence
- The efficient board
- Communicating corporate governance
- ICGN on anti-corruption

- OECD on corporate governance framework
- Assessing corporate governance efficiency
- Day 6: Transparency and Disclosure
- OECD advice on transparency
- ICGN advice on transparency
- Disclosure of remuneration
- AICPA on Related party transactions
- ICGN advice on access to information

— Upcoming Classroom Dates

DATE	LOCATION	FEE
19 - 23 October 2026	Barcelona - Spain	€1,925
2 - 6 November 2026	Rome - Italy	€2,125
21 - 25 December 2026	Kuala Lumpur - Malaysia	€1,400
18 - 22 January 2027	Dubai - UAE	€2,125
15 - 19 February 2027	Istanbul - Türkiye	€1,425
15 - 19 March 2027	Rome - Italy	€2,125
19 - 23 April 2027	Istanbul - Türkiye	€1,425
17 - 21 May 2027	Vienna - Austria	€2,125

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.