

Developing Leadership Talent

Professional training programme



SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

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— Workshop Overview

The global response to the pandemic has underscored the vital role of leadership across all sectors and raised fundamental questions about how we cultivate and sustain future leaders to navigate an increasingly turbulent world. The workplace has been profoundly transformed, prompting organizations to reassess their core purpose and the role of leadership within it. Leadership is foundational to organizational success and cannot be left to chance. As a result, there is a growing trend towards creating "architectural structures" that offer meaningful experiences to rejuvenate current leaders and prepare a new generation for an evolving, disruptive landscape. This approach emphasizes "leadership by design," focusing on leadership as a central element of organizational sustainability. Our fast-track Leadership Development Programme explores global trends and best practices in leadership. It provides participants with valuable opportunities to assess and reflect on their personal leadership performance through competency assessments and diagnostic psychometrics, while also reviewing current research on leadership challenges. The programme has dual objectives: offering personal insights into essential leadership skills and evaluating current performance, and examining the design and core elements of effective leadership development programmes for the post-COVID era. Participants will leave informed, energized, and equipped with cross-functional skills to manage uncertainty, drive change, and foster both personal growth and the development of future leaders. This training course will feature:

- Evaluating leadership performance and potential into informed committed action
- Psychometric diagnostics for personal reflection and setting future leadership agendas
- Adopting and appreciative positive mindset to generate creative solutions
- The essential learning to develop current and future leaders in the organisation
- Leadership tools for the new working landscape of crisis and uncertainty

Why Attend

This training course will utilise proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. The emphasis is on experiential learning and applying theory in a practical way to foster good practice for the individual delegates but also provide a body of

Who Should Attend

Professionals with career aspirations seeking to build their leadership competence
Current leaders responsible for succession planning and developing leadership talent.
High Potential employees designated as being fast tracked for leadership
Directors, Leaders and Senior Managers faced

— Learning Objectives

- Learn and successfully apply principles of great leadership in their own practice

- Utilise psychometric data to generate greater self confidence in leading self and others
- Utilise pragmatic techniques to navigate their people and organisation through uncertain times
- Value diversity to successfully lead cross generational, cross cultural and virtual teams
- Recognise people development is transformational and should not be left to chance
- Proficiently demonstrate personal mastery, business judgement and productive interpersonal skills

— Course Outline

DAY 1

Day One: Leadership in a “Disruptive Landscape”

- Leadership: It has never been so tough!
- The Developmental Journey to Performance Excellence: Accident or Design
- Models for Clarification: Evaluation and Application
- Leadership that Impressed and Impresses: Grounded Theory and Critical Incidents
- Leadership in the “VUCA World”: Challenges in a Disruptive Landscape
- Psychometric: Personal Drivers, Competence and Credibility

DAY 2

Day Two: Purposeful Leadership in a “Skeptical” Age

- The “Moral Compass”: Authenticity, Integrity and Ethical Leadership
- Heroes and Villains: Entrepreneurial Role Models
- The Organisational Imperative: Growing your Own Leadership
- An Architecture to Build Leaders: What Really Works
- Leading Across Generations: Changing Workforce Dynamics and Expectations
- Leading Self and Diverse Populations: Crafting the Emotionally Intelligent Leader

DAY 3

Day Three: Leadership in an Era of Crisis

- Assessment of Leadership Styles: Personal Profile, Evaluation and Situation
- Future Leadership Prerequisites: Why do you want to lead?
- The Certainty of Uncertainty: Crisis Management in the Leadership Arena
- SCARF Model: Mental scarf to introduce changes
- The Management of Change: A Model for Contemplation and Future Practice
- Strategies and Best Practices for Driving Organizational Change

DAY 4

Day Four: Leadership Responses in the Digital World

- Top Challenges for Leaders and Organisations in the Digital World
- Understanding the Wider Business environment: Business Models and Strategy
- Creating an Organisational Leadership Development Plan
- Virtual Leadership: Digital Acumen and Digital Transformation
- Business Model Generation: Context, Design Drivers and Constraints
- Decision Making: A Model to Balance Free Thinking and Considered Respond
- Trust and the Emotionally Intelligent Leader

DAY
5

Day Five: Leadership by Design: Constructing the Future you Desire

- AI Leadership: Enhancing decision-making processes and solution finding
- Practical Implementation: Overview of major available AI tools
- Walking into the Future: NLP Tactics to Develop your Organisation and Career
- Keeping your Customer in Focus: Soft System Methodology
- Setting The “Creative” Leader: Design Thinking to Do It solution
- Review of the Week Programmes: Highs and Lows
- Closing Statements: My Post Workshop Actions, Commitment and Intent

— Upcoming Classroom Dates

DATE	LOCATION	FEE
5 - 9 October 2026	Frankfurt - Germany	€1,625
16 - 20 November 2026	Barcelona - Spain	€1,925
7 - 11 December 2026	Frankfurt - Germany	€1,625
11 - 15 January 2027	Istanbul - Türkiye	€1,425
8 - 12 February 2027	Vienna - Austria	€2,125
8 - 12 March 2027	Barcelona - Spain	€1,925
12 - 16 April 2027	Paris - France	€2,250
10 - 14 May 2027	Frankfurt - Germany	€1,625

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.