

Digital Transformation in the Public Sector: Leveraging Technology for Better Governance

Course code: DIT-004



SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

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— Workshop Overview

Digital transformation is reshaping how governments deliver services, engage with citizens, and drive economic and social progress. This course equips public sector professionals with the skills and strategies to adopt and integrate technology into governance processes. Participants will learn how to overcome challenges, optimize operations, and create innovative, citizen-centric solutions through technology.

Why Attend

The course employs a blend of theory and practical applications, including:

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Who Should Attend

Government leaders and decision-makers.

Public sector managers overseeing digital initiatives.

IT professionals and digital transformation officers in government.

Policymakers involved in technology and governance.

— Learning Objectives

- Understand the role of digital transformation in improving governance and service delivery.
- Identify key technologies driving digital transformation in the public sector.
- Develop strategies for implementing digital initiatives effectively.
- Address challenges such as resistance to change, cybersecurity, and data management.
- Foster a culture of innovation within their organizations.
- Engage citizens through digital tools and enhance transparency and accountability.

— Course Outline

DAY
1

Introduction to Digital Transformation in Governance

- Defining digital transformation and its significance in the public sector
- Trends and drivers of digital transformation
- Key challenges and opportunities in digital governance
- Case studies: Global examples of successful digital transformation

DAY
2

Technologies Shaping Digital Governance

- Overview of key technologies: AI, IoT, blockchain, cloud computing
- The role of data analytics in decision-making
- E-governance platforms for service delivery
- Integrating technology into existing systems

DAY
3

Strategy Development and Implementation

- Creating a digital transformation roadmap
- Aligning digital strategies with organizational goals
- Managing resources and budgets for technology initiatives
- Addressing resistance to change and fostering buy-in

DAY
4

Citizen Engagement and Transparency

- Enhancing citizen participation through digital tools
- Using technology to improve accountability and transparency
- Social media and digital communication strategies for governments
- Real-world examples of citizen-centric digital solutions

DAY
5

Sustainability, Cybersecurity, and Future Trends

- Ensuring cybersecurity and data privacy in public sector operations
- Monitoring and evaluating digital transformation outcomes
- Building a culture of continuous innovation
- Preparing for future trends in digital governance

— Upcoming Classroom Dates

DATE	LOCATION	FEE
5 - 9 October 2026	Amsterdam - Netherlands	€2,125
16 - 20 November 2026	London - United Kingdom	€2,100
7 - 11 December 2026	Istanbul - Türkiye	€1,425
11 - 15 January 2027	London - United Kingdom	€2,100
8 - 12 February 2027	Geneva - Switzerland	€2,625
8 - 12 March 2027	Rome - Italy	€2,125
12 - 16 April 2027	Cape Town - South Africa	€1,420
10 - 14 May 2027	Amsterdam - Netherlands	€2,125

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.