

Distribution Logistics Best Practice

Course code: PSCM-005



SPARK TRAINING

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— Workshop Overview

Efficient distribution logistics is critical to ensuring that products reach customers on time, at optimal cost, and with high service quality. In today's competitive and globalized markets, organizations must optimize their distribution networks, manage inventory effectively, and leverage technology to enhance performance. This course provides practical insights into best practices in distribution logistics, helping participants improve operational efficiency, reduce costs, and enhance customer satisfaction across the supply chain.

Why Attend

This course combines practical logistics concepts with real-world case studies and operational simulations. Participants will engage in interactive discussions, network design exercises, and logistics planning workshops. Practical sessions will focus on route optimization, warehouse coordination, and performance measurement.

Who Should Attend

Logistics and Supply Chain Managers
Distribution and Warehouse Managers
Procurement and Operations Professionals
Transportation and Fleet Managers
Retail and E-commerce Professionals
Engineers and Planners involved in logistics

— Learning Objectives

- Understand key principles of distribution logistics and supply chain operations
- Design efficient distribution networks and delivery models
- Optimize transportation and routing strategies
- Manage inventory across distribution channels
- Improve warehouse and distribution center coordination
- Apply cost optimization techniques in logistics operations
- Use performance metrics to monitor logistics efficiency
- Enhance customer service through effective distribution practices

Course Outline

DAY
1

Fundamentals of Distribution Logistics

- Overview of distribution logistics and supply chain
- Role of distribution in business performance
- Types of distribution networks
- Key logistics processes and flows
- Challenges in modern logistics operations

DAY
2

Distribution Network Design

- Designing distribution networks
- Centralized vs decentralized models
- Location planning for warehouses and hubs
- Demand patterns and service levels
- Cost vs service trade-offs

DAY
3

Transportation and Delivery Optimization

- Transportation modes and selection
- Route planning and optimization techniques
- Fleet management and scheduling
- Last-mile delivery strategies
- Managing transportation costs

DAY
4

Inventory and Warehouse Coordination

- Inventory management in distribution
- Warehouse operations and layout
- Order fulfillment and picking strategies
- Coordination between warehouses and transport
- Technology in warehousing (WMS basics)

DAY
5

Performance Management and Best Practices

- Logistics KPIs and performance measurement
- Continuous improvement in logistics operations
- Digital transformation in distribution logistics
- Case studies from global supply chains

- Final workshop: designing an optimized distribution model

— Upcoming Classroom Dates

DATE	LOCATION	FEE
5 - 9 October 2026	Istanbul - Türkiye	€1,425
12 - 16 October 2026	Paris - France	€1,925
9 - 13 November 2026	Barcelona - Spain	€2,200
16 - 20 November 2026	Kuala Lumpur - Malaysia	€1,400
7 - 11 December 2026	London - United Kingdom	€2,125
14 - 18 December 2026	Amsterdam - Netherlands	€2,250
21 - 25 December 2026	Munich - Germany	€2,100
18 - 22 January 2027	London - United Kingdom	€2,100

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.