



LEADERSHIP AND MANAGEMENT

Effective Governance Management

Course code: LM-026

SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

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— Workshop Overview

Effective governance is essential for ensuring accountability, transparency, ethical leadership, and sustainable organizational success. Strong governance frameworks help organizations manage risks, improve decision-making, align strategy, and build stakeholder confidence. This course provides participants with practical tools to strengthen governance systems, support board effectiveness, manage crises, and respond to future digital and global challenges.

Why Attend

This course uses an interactive and practical approach through presentations, case studies, governance workshops, group discussions, scenario exercises, strategic planning activities, and real workplace examples.

Who Should Attend

Board Members
Executives and Senior Managers
Governance Professionals
Risk and Compliance Managers
Internal Auditors
Strategy Leaders
Anyone responsible for organizational oversight

— Learning Objectives

- Understand governance principles and organizational frameworks
- Strengthen strategic oversight and board effectiveness
- Build governance systems aligned with business goals
- Improve risk management and performance monitoring
- Promote ethical leadership and accountability
- Develop crisis governance and communication readiness
- Address digital governance and cybersecurity challenges
- Prepare for future governance trends and global changes

— Course Outline

DAY
1

Foundations of Governance Management

- Meaning and purpose of governance management
- Core principles of effective governance
- Governance models and recognized frameworks
- Roles of boards, committees, and executive leadership
- Governance processes across organizations
- Introduction to strategy oversight and execution
- Laws, regulations, and governance responsibilities

DAY
2

Building Strategy Through Governance

- Setting vision, mission, and organizational values
- Converting vision into strategic priorities
- Governance support for growth strategies
- Identifying and evaluating growth opportunities
- Building sustainable values and ethical culture
- Case studies on shared values and board oversight

DAY
3

Risk and Performance Governance

- Identifying, assessing, and treating key risks
- Developing governance risk policies and controls
- Creating KPIs and metrics for governance success
- Tools for tracking performance and accountability
- Transparency and reporting mechanisms
- Examples of governance performance reviews

DAY
4

Ethical Leadership and Crisis Governance

- Frameworks for ethical decision-making
- Building integrity into governance systems
- Practical exercises on ethical dilemmas
- Governance responsibilities during crises
- Creating crisis communication plans
- Lessons learned from governance failures and recoveries

DAY

5

Governance in the Digital Era and Future Trends

- Governance challenges in digital environments
- Data governance and cybersecurity oversight
- Using technology to improve governance effectiveness
- Emerging trends in governance practices
- Impact of globalization on governance models
- Preparing governance systems for the future
- Final review and action planning

— Upcoming Classroom Dates

DATE	LOCATION	FEE
5 - 9 October 2026	London - United Kingdom	€1,925
12 - 16 October 2026	Barcelona - Spain	€2,125
9 - 13 November 2026	Istanbul - Türkiye	€1,925
16 - 20 November 2026	Amsterdam - Netherlands	€2,100
7 - 11 December 2026	Istanbul - Türkiye	€1,600
14 - 18 December 2026	Paris - France	€2,200
21 - 25 December 2026	Barcelona - Spain	€2,100
4 - 8 January 2027	London - United Kingdom	€2,100

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.