



PROJECT MANAGEMENT

Enterprise Project Management & Business Performance

Course code: PM-005



SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

info@sparktraining.eu

+31 85 115 0004 | sparktraining.eu

— Workshop Overview

For organizations to truly excel, they need individuals who can adeptly balance operational strategies with change management. These individuals must be supported by a robust culture, relevant processes, and effective management tools. This Enterprise Project Management & Business Performance training course is designed to build essential knowledge, skills, and competencies in both project management and business performance management. By enhancing specific projects and operational activities, participants will also contribute to significant improvements in the overall success of the enterprise. This includes better outcomes for customers and key stakeholders through the implementation and reinforcement of a culture that leverages the full potential of everyone in the organization.

Why Attend

This course uses instructor-led sessions, guided discussion, and practical exercises built around Day One: Managing Business Performance, Day Two: The Need for Project Management, Day Three: Project Planning, and day four: managing project implementation.

Who Should Attend

Project Sponsors
Project Managers
Strategic Managers
Operational Managers
Business Analysts

— Learning Objectives

- Understand What Project Management is Really About
- Initiate, Plan, Monitor, Control and Close Projects
- Manage Quality, Time, Cost, Resource and Risk on Projects
- Monitor and Control Business Performance
- Analyse and Improve Business Processes

Course Outline

DAY
1

Day One: Managing Business Performance

- Vision, Values, Mission and Strategy
- The Balanced Scorecard
- Financial, Customer, Business Process and Change/Growth perspectives
- Linking strategy and objectives (Cause and effect)
- Outcome measures, performance drivers and feedback
- Implementing Business Performance Management

DAY
2

Day Two: The Need for Project Management

- What is a project?
- Problems and difficulties associated with projects
- Why use project management?
- The project lifecycle
- Understand the project context
- Initiating a project with key stakeholders
- Introducing Risk management

DAY
3

Day Three: Project Planning

- The contents of a Project Management Plan (PMP)
- Work Breakdown Structure (WBS)
- Project Network diagram
- Project estimating and cost management
- Time scheduling (the Critical Path)
- Resource scheduling (the Gantt Chart)

DAY
4

Day Four: Managing Project Implementation

- Preparing for project execution
- Designing the monitoring process
- Project control processes
- Project reporting
- Project closure
- Project evaluation

DAY

5

Day Five: Business Process Re-Engineering (BPR)

- The principles and benefits of BPR
- The re-engineering process stages
- Process mapping
- How to re-engineer business processes
- Change management
- Final course review and action planning

— Upcoming Classroom Dates

Schedule available on request. Contact SPARK Training for current dates, locations, and fees.

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.