



LEADERSHIP AND MANAGEMENT

Entrepreneurship and Leadership skills

Course code: LM-028

SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

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— Workshop Overview

Successful entrepreneurs need more than ideas—they need leadership, innovation, decision-making, and execution skills to turn opportunities into sustainable results. Whether launching a new venture or leading growth within an organization, entrepreneurial leaders must inspire teams, manage risk, and adapt quickly to changing markets. This course provides participants with practical tools to strengthen entrepreneurial thinking, leadership capability, and business management skills.

Why Attend

This course uses an interactive and practical approach through presentations, case studies, self-assessments, group discussions, business planning exercises, leadership activities, and real-world examples.

Who Should Attend

Entrepreneurs
Business Owners
Startup Founders
Managers and Supervisors
Future Leaders
Professionals seeking entrepreneurial skills
Anyone interested in business growth and

— Learning Objectives

- Understand the foundations of entrepreneurial leadership
- Develop leadership mindsets for growth and innovation
- Identify business opportunities and evaluate ideas
- Build and motivate high-performing teams
- Improve decision-making and problem-solving skills
- Apply business management fundamentals for execution
- Lead in international and digital business environments
- Create a personal entrepreneurial growth plan

Course Outline

DAY
1

Foundations of Entrepreneurial Leadership

- Meaning and value of entrepreneurial leadership
- Mindsets of successful entrepreneurs and leaders
- Different forms of entrepreneurship and leadership styles
- Core skills for entrepreneurial success
- Emotional intelligence, time management, and professional behaviour
- Stages of the entrepreneurial journey
- Exercise: Leadership style self-assessment

DAY
2

Innovation and Opportunity Discovery

- Innovation principles and creative thinking tools
- Methods for generating and evaluating ideas
- Market research techniques for identifying opportunities
- Feasibility analysis for new ventures
- Evaluating risks and potential rewards
- Decision-making and problem-solving approaches
- Building a practical business plan
- Exercise: Create and assess business ideas

DAY
3

Team Dynamics and Organisational Culture

- Understanding team behaviour and workplace psychology
- Building high-performing entrepreneurial teams
- Motivation methods and employee empowerment
- Managing conflict and overcoming team challenges
- Building trust and strong professional relationships
- Communication and feedback skills for leaders

DAY
4

Entrepreneurial Execution and Business Management

- Turning ideas into execution plans
- Business management essentials for entrepreneurs
- Risk management in fast-moving environments
- Leading change in growing businesses
- Fundamentals of entrepreneurial marketing and sales

- Financial management and budgeting basics
- Networking and stakeholder engagement strategies

DAY
5

Global and Digital Entrepreneurial Leadership

- Leading in international and e-business environments
- Entrepreneurial leadership skills for global markets

- Managing remote and diverse teams effectively
- Ethics, governance, and sustainability in business growth
- Challenges of international and online entrepreneurship
- Exercise: Personal entrepreneurial development action plan

— Upcoming Classroom Dates

DATE	LOCATION	FEE
5 - 9 October 2026	London - United Kingdom	€1,925
12 - 16 October 2026	Barcelona - Spain	€2,125
9 - 13 November 2026	Istanbul - Türkiye	€1,925
16 - 20 November 2026	Amsterdam - Netherlands	€2,100
7 - 11 December 2026	Istanbul - Türkiye	€1,600
14 - 18 December 2026	Paris - France	€2,200
21 - 25 December 2026	Barcelona - Spain	€2,100
4 - 8 January 2027	London - United Kingdom	€2,100

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.