

SPARK

PROJECT MANAGEMENT

Feasibility Studies

Course code: PM-007



SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

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— Workshop Overview

A well-researched and clearly presented Feasibility Study provides the evidence necessary to enable more effective selection of projects to start and/or continue. It also provides the organisation with the information necessary to make the best selection from different ways forward with a project. This will include the consideration of the organisation's ability to deliver the project as well as the value of the project to the organisation and its overall vision and mission. This Feasibility Studies training course covers the knowledge, skills and competencies necessary to prepare a Feasibility Study, analyse the information contained within it and to critically evaluate Feasibility Studies produced by others, such as colleagues and suppliers.

Why Attend

This course uses instructor-led sessions, guided discussion, and practical exercises built around Day One: Introduction to Feasibility Studies, Day Two: Financial Feasibility, Day Three: Project Options and Risk Assessment, and day four: gaining buy-in to project planning.

Who Should Attend

Project Sponsors
Project Managers
Strategic Managers
Procurement Managers
Business Analysts

— Learning Objectives

- Employ Individual Leadership Performance by Identifying Methods of Completing Feasibility Studies
- Discover Effective Project Planning for Feasibility Studies for Individuals and Teams
- Examine Project Management Techniques to Plan and Organize Feasibility Studies
- Use Stakeholder Management to Involve Stakeholders in Feasibility Studies
- Apply Useful Planning, Organization and People Management Skills

Course Outline

DAY
1

Day One: Introduction to Feasibility Studies

- What are feasibility studies and why are they important?
- Feasibility studies: definitions, principles and concepts
- Feasibility Study Components and Process
- Technical Feasibility
- Commercial Feasibility
- Organizational Feasibility – people, competence and resources

DAY
2

Day Two: Financial Feasibility

- Financial Feasibility – costs, return on investment
- Cost classification and estimation
- Non-Discounting Methods and Discounting Methods
- Prepare Your Capital Spending Plan
- Prepare Your Cash Flow Forecast
- Required Investment for Your Business

DAY
3

Day Three: Project Options and Risk Assessment

- Project requirements
- Performing an Options Analysis
- Option Generation and Selection
- Risk Management process and application
- Estimating Risk and Quantitative Risk Analysis
- Risk Response Planning

DAY
4

Day Four: Gaining Buy-In to Project Planning

- Components of a Feasibility Report
- Developing the Feasibility Report
- Project Planning
- Critical Path Analysis
- Tips to preparing an impactful Business Plan
- Preparing to pitch your business idea - facing 'The Dragon's Den'
- Case studies

DAY
5

Day Five: Presenting a Business Idea

- The characteristics of engaging communication
- Multiple Intelligences
- The Learning Cycle
- Lessons Learned and Personal Action Plan
- Pitching a Business Idea
- Simulation and role play

— Upcoming Classroom Dates

DATE	LOCATION	FEE
19 - 23 October 2026	Frankfurt - Germany	€1,625
2 - 6 November 2026	Barcelona - Spain	€1,925
21 - 25 December 2026	Frankfurt - Germany	€1,625
18 - 22 January 2027	London - United Kingdom	€2,100
15 - 19 February 2027	Istanbul - Türkiye	€1,425
15 - 19 March 2027	Vienna - Austria	€2,125
19 - 23 April 2027	Barcelona - Spain	€1,925
17 - 21 May 2027	Paris - France	€2,250

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.