

Leadership and Strategic Planning in the Oil and Gas Industry

Course code: OG-004



SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

info@sparktraining.eu

+31 85 115 0004 | sparktraining.eu

— Workshop Overview

The oil and gas industry operates in a highly dynamic environment influenced by market volatility, geopolitical factors, regulatory pressures, and the global energy transition. Effective leadership and strategic planning are essential to navigate these complexities and sustain long-term growth. This course equips professionals with the leadership mindset and strategic tools required to drive performance, manage uncertainty, and lead organizations through change. Participants will learn how to align strategy with operational execution, optimize resources, and lead high-performing teams in demanding energy sector environments.

Why Attend

This course combines leadership theory with practical applications tailored to the oil and gas industry. Participants will engage in interactive discussions, leadership assessments, and strategic planning workshops. Real-world case studies from global energy companies will be analyzed, and scenario-based exercises will focus

Who Should Attend

Senior Managers and Executives in Oil & Gas
Project Managers and Team Leaders
Business Development and Strategy Professionals
Engineers transitioning into leadership roles
Consultants and Advisors in energy sector
Professionals preparing for leadership positions

— Learning Objectives

- Develop effective leadership strategies in oil and gas organizations
- Apply strategic planning frameworks to energy sector challenges
- Align organizational goals with operational performance
- Lead teams through change and uncertainty
- Analyze market trends and their strategic implications
- Improve decision-making in complex and high-risk environments
- Build high-performance teams and organizational culture
- Integrate sustainability and innovation into strategic plans

— Course Outline

DAY
1

Leadership Foundations in Oil and Gas

- Leadership roles in the energy sector
- Leadership styles and effectiveness
- Challenges of leading in oil and gas environments
- Building leadership presence and influence
- Ethical leadership and corporate governance

DAY
2

Strategic Planning Frameworks

- Introduction to strategic management
- Vision, mission, and organizational goals
- Strategic analysis tools (SWOT, PESTLE)
- Industry and market analysis
- Developing strategic objectives

DAY
3

Strategy Execution and Performance Management

- Translating strategy into action plans
- Key performance indicators (KPIs)
- Balanced scorecard approach
- Resource allocation and prioritization
- Monitoring and evaluating performance

DAY
4

Risk, Change, and Innovation Management

- Risk management in oil and gas operations
- Leading organizational change
- Managing uncertainty and volatility
- Innovation and digital transformation in energy
- Sustainability and energy transition strategies

DAY
5

Leadership Excellence and Strategic Simulation

- Building high-performance teams
- Stakeholder engagement and communication
- Strategic decision-making under pressure
- Case studies from global oil and gas companies

- Strategic planning workshop and simulation exercise

— Upcoming Classroom Dates

DATE	LOCATION	FEE
5 - 9 October 2026	London - United Kingdom	€2,125
16 - 20 November 2026	Barcelona - Spain	€1,925
7 - 11 December 2026	Istanbul - Türkiye	€1,425
21 - 25 December 2026	Amsterdam - Netherlands	€2,100
18 - 22 January 2027	Paris - France	€2,250
15 - 19 February 2027	Barcelona - Spain	€1,925
15 - 19 March 2027	London - United Kingdom	€2,100
19 - 23 April 2027	Munich - Germany	€2,125

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.