



LEADERSHIP AND MANAGEMENT

Leadership Programme for Senior Executives

Course code: LM-031

SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

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— Workshop Overview

Senior executives operate in complex environments that require strategic vision, decisive leadership, strong governance, and the ability to inspire high performance across the organization. Modern leaders must manage growth, navigate uncertainty, lead transformation, and build resilient cultures. This programme equips senior executives with advanced leadership tools to strengthen influence, sharpen strategic thinking, and deliver sustainable results.

Why Attend

This programme uses an interactive and executive-level approach through presentations, case studies, peer discussions, leadership diagnostics, strategic simulations, coaching activities, and real-world business scenarios.

Who Should Attend

Chief Executive Officers
Managing Directors
Vice Presidents
Senior Executives
General Managers
Heads of Business Units
Future C-suite Leaders

— Learning Objectives

- Strengthen executive leadership capability and presence
- Enhance strategic thinking and decision-making skills
- Lead organizational change and transformation successfully
- Build high-performing executive teams and cultures
- Improve governance, risk awareness, and accountability
- Strengthen stakeholder influence and communication
- Drive innovation and sustainable growth
- Develop a personal executive leadership roadmap

Course Outline

**DAY
1**

Executive Leadership in a Changing World

- Role of senior leaders in modern organizations
- Leadership mindset for complex environments
- Balancing short-term performance with long-term strategy
- Executive presence and leadership credibility
- Leading through uncertainty and disruption
- Self-assessment of leadership strengths and risks

**DAY
2**

Strategic Thinking and Decision Excellence

- Advanced strategic thinking frameworks
- Reading market shifts and competitive signals
- Scenario planning for future readiness
- Prioritising investments and strategic initiatives
- Executive decision-making under pressure
- Avoiding bias in senior-level decisions
- Exercise: Strategic decision simulation

**DAY
3**

Leading People, Culture, and Performance

- Building high-performing executive teams
- Creating a culture of accountability and trust
- Talent leadership and succession planning
- Coaching senior managers for performance
- Managing conflict at leadership level
- Driving engagement across the organization

**DAY
4**

Governance, Risk, and Transformation Leadership

- Governance responsibilities for executives
- Enterprise risk oversight and resilience
- Leading major transformation programmes
- Managing resistance to strategic change
- Digital leadership and innovation governance
- Crisis leadership and executive communication

DAY
5

Influence, Legacy, and Sustainable Growth

- Influencing boards, investors, and stakeholders
- Executive communication and strategic messaging
- Leading innovation and growth agendas
- Ethical leadership and reputation management
- Building a lasting leadership legacy
- Personal executive leadership action plan
- Programme review and next steps

— Upcoming Classroom Dates

DATE	LOCATION	FEE
5 - 9 October 2026	Amsterdam - Netherlands	€2,125
12 - 16 October 2026	London - United Kingdom	€1,925
9 - 13 November 2026	Barcelona - Spain	€2,125
16 - 20 November 2026	London - United Kingdom	€1,925
7 - 11 December 2026	Barcelona - Spain	€2,125
14 - 18 December 2026	Istanbul - Türkiye	€1,925
21 - 25 December 2026	Amsterdam - Netherlands	€2,100
4 - 8 January 2027	London - United Kingdom	€2,100

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.