

Managing Business in a Post-Crisis World

Course code: BCCM-002



SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

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— Workshop Overview

This Managing Business in a Post-Crisis World training course demonstrates how effective management at all levels can navigate business challenges under the new rules and lessons learned from the post-crisis business environment. It offers valuable insights for assessing, monitoring, and reporting emerging risks to support informed business decision-making, manage operations, and ensure adherence to regulations and mandates.

Why Attend

This course uses instructor-led sessions, guided discussion, and practical exercises built around Day One: Corporate Governance (CG), Day Two: Risk Catalog & Risk Taxonomies, Day Three: Role of Risk Management and Board of Directors, and day four: risk-based audit & risk-based compliance.

Who Should Attend

Professionals responsible for business continuity and crisis management decisions and reporting. Managers and specialists who need practical capability in day one: corporate governance (cg). Team members involved in day two: risk catalog & risk taxonomies and related operational activities. Anyone preparing to apply day three: role of risk

— Learning Objectives

- What is CG and why it is very important? What is the added value of governance?
- Barriers and obstacles that prevent full implementation of CG
- Role of Board Members and Top Management in maintaining CG
- External & internal parties involved in governance process
- Business Benefits of Integrating CG Activities
- What is Enterprise Risk Management and its Universe & its Framework

Course Outline

**DAY
1****Day One: Corporate Governance (CG)**

- What is CG and why it is very important? What is the added value of governance?
- Barriers and obstacles that prevent full implementation of CG
- Role of Board Members and Top Management in maintaining CG
- External & internal parties involved in governance process
- Business Benefits of Integrating CG Activities

**DAY
2****Day Two: Risk Catalog & Risk Taxonomies**

- What is Enterprise Risk Management and its Universe & its Framework
- Fundamental Concepts of Enterprise Risk Management
- Risk Control Self-Assessment, Key Risk Indicators & Key Performance Indicators
- Business Continuity Plan vs. Disaster Recovery Plan
- Identifying all organizational risks in any organization

**DAY
3****Day Three: Role of Risk Management and Board of Directors**

- Role of Risk Management Department at the post crisis times
- Risk Control Self-Assessment (RCSA) and Heat Map
- Identifying new risks during post crisis times
- Enterprise Risk Management
- Examining Business Continuity, Disaster Recovery and Resiliency Plans

**DAY
4****Day Four: Risk-based Audit & Risk-based Compliance**

- Role of Internal Audit and Compliance Departments at the pandemic times
- New Trend in Audit: Risk-based internal Audit
- Auditing the Control Environment
- How and why audit units move into Risk-based Audit programs
- New Trend in Compliance: Risk-based internal Compliance

**DAY
5****Day Five: Business and Financial Lessons Learned During Crisis**

- Lessons Revealed by the Crisis
- Business Lessons Learned by Leaders During Crisis
- Financial Lessons Learned from the Global Crisis
- Ten Life Lessons We Learned from the Global Outbreak

— Upcoming Classroom Dates

DATE	LOCATION	FEE
5 - 9 October 2026	Amsterdam - Netherlands	€1,450
12 - 16 October 2026	London - United Kingdom	€2,125
9 - 13 November 2026	Barcelona - Spain	€2,125
16 - 20 November 2026	Kuala Lumpur - Malaysia	€1,425
7 - 11 December 2026	Istanbul - Türkiye	€1,925
14 - 18 December 2026	Barcelona - Spain	€2,125
21 - 25 December 2026	Vienna - Austria	€2,100
18 - 22 January 2027	Amsterdam - Netherlands	€2,125

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.