

Measuring and Reporting Carbon Footprint

Professional training programme



SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

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— Workshop Overview

This Measuring and Reporting Carbon Footprint training course provides an in-depth understanding of carbon footprint measurement and reporting, including its impact on the environment and business operations. The course covers the latest techniques and methodologies for calculating and reporting carbon emissions, and explores the best practices for reducing carbon footprints.

Why Attend

This course uses instructor-led sessions, guided discussion, and practical exercises built around Day one: Introduction to Carbon Footprint, Day two: Carbon Footprint Calculation Methods, Day three: Carbon Footprint Reduction Strategies, and day four: carbon footprint reporting.

Who Should Attend

Environmental management
Sustainability management
Corporate social responsibility
Energy and utilities
Climate change management
Carbon management
Business operations and strategy

— Learning Objectives

- Understand the concept of carbon footprint and its impact on the environment
- Identify the sources of carbon emissions in different industries and business operations
- Use different methods and tools to calculate carbon emissions
- Apply the best practices for reducing carbon footprints and implementing carbon reduction projects
- Report carbon footprints in compliance with international standards and regulations
- Analyze and interpret carbon footprint data for decision-making purposes

Course Outline

**DAY
1****Day one: Introduction to Carbon Footprint**

- Definition and concept of carbon footprint
- Importance and benefits of measuring and reporting carbon emissions
- Environmental and business impact of carbon footprint
- Regulatory and market drivers of carbon footprint management

**DAY
2****Day two: Carbon Footprint Calculation Methods**

- Overview of different carbon footprint calculation methods and tools
- Carbon accounting standards and protocols
- Data collection and management for carbon footprint calculation
- Scope 1, 2, and 3 emissions and their calculation methods

**DAY
3****Day three: Carbon Footprint Reduction Strategies**

- Best practices for reducing carbon footprint
- Carbon reduction projects and technologies
- Energy efficiency and renewable energy options
- Sustainable supply chain management
- Emissions trading and offsetting

**DAY
4****Day four: Carbon Footprint Reporting**

- International standards and regulations for carbon footprint reporting
- Carbon disclosure and reporting frameworks
- Carbon footprint reporting for different industries and sectors
- Carbon footprint communication and stakeholder engagement

**DAY
5****Day five: Carbon Footprint Analysis and Decision Making**

- Interpretation and analysis of carbon footprint data
- Cost-benefit analysis of carbon reduction projects
- Carbon footprint risk assessment and management
- Carbon footprint integration into business operations and strategy
- Future trends and developments in carbon footprint management

— Upcoming Classroom Dates

DATE	LOCATION	FEE
12 - 16 October 2026	Kuala Lumpur - Malaysia	€1,400
9 - 13 November 2026	Barcelona - Spain	€1,925
14 - 18 December 2026	London - United Kingdom	€2,100
18 - 22 January 2027	Frankfurt - Germany	€1,625
15 - 19 February 2027	Barcelona - Spain	€1,925
15 - 19 March 2027	Frankfurt - Germany	€1,625
19 - 23 April 2027	Rome - Italy	€2,125
17 - 21 May 2027	Kuala Lumpur - Malaysia	€1,400

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.