

Navigating Business Uncertainty

Professional training programme



SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

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— Workshop Overview

Nowadays, uncertainty is significant because it is an inherent feature of our dynamic and intricate world. Dealing with uncertainty requires identifying strategies, adjusting to new situations, and an improved capacity to recognize and mitigate risks. Moreover, uncertainty can inspire ingenuity and originality, resulting in innovative solutions and prospects. This course is designed to help participants develop the skills and mindset needed to set appropriate strategies, navigate uncertainty, and embrace the opportunity in their personal and professional lives. At the end of the course, participants will have gained a deeper understanding of how to effectively navigate uncertainty and embrace opportunity in different areas of their lives. They will have developed practical skills and strategies for coping with risk, making informed decisions, and adapting to change. Participants will also have a personal action plan for applying these principles in their own lives.

Why Attend

The course will use practical exercises to enable participants to develop essential skills for facing business uncertainty and risk. These exercises will be hands-on, and participants will work in teams to create and present their scenario plans. In addition, participants will engage in group discussions and interactive activities to facilitate

Who Should Attend

includes managers, executives, entrepreneurs, professionals from various industries, and individuals seeking to enhance their personal development. This course is also suitable for anyone who wants to embrace uncertainty as an opportunity for growth and innovation and to improve their ability to make decisions in uncertain

— Learning Objectives

- Explain the nature and impact of uncertainty
- Discuss how to mitigate uncertainty through market research
- Examine scenario planning and strategies for managing uncertainty
- Interpret uncertainty and strategic decision making
- Underline how to deal with uncertainty through agile leadership

— Course Outline

DAY
1

Understanding Uncertainty

- Definition and importance of business uncertainty
- Overview of types of business uncertainty
- The impact of business uncertainty on the organization
- The role of mindset
- Managing business uncertainty

DAY
2

Reducing Uncertainty Through Market Research

- Understanding market trends
- Collecting data
- Conducting business analysis
- Use of AI to improve insight and Google Analytics
- Identifying strategic priorities

DAY
3

Scenario Planning in Managing Uncertainty

- Overview of uncertainty scenario planning
- Identifying potential uncertainty scenarios
- The benefits of scenario planning for managing uncertainty
- Assessing the impact of uncertainty scenarios
- Developing contingency

DAY
4

Uncertainty and Strategic Decision Making

- Evaluating strategic options under uncertainty
- Decision-making frameworks for uncertain environments
- The challenges of making decisions under uncertainty
- Developing strategies for managing and responding to risks and opportunities
- Analyzing case studies of businesses that successfully managed uncertainty

DAY
5

Dealing With Uncertainty Through Agile Leadership

- Techniques for building agility
- Developing a culture of agility
- Strategies for building agility
- The role of self-care in building resilience

- Learning to embrace change and see opportunities in ambiguity

— Upcoming Classroom Dates

DATE	LOCATION	FEE
5 - 9 October 2026	Istanbul - Türkiye	€1,425
16 - 20 November 2026	Vienna - Austria	€2,125
7 - 11 December 2026	Barcelona - Spain	€1,925
11 - 15 January 2027	Rome - Italy	€2,125
8 - 12 February 2027	Munich - Germany	€2,125
8 - 12 March 2027	Amsterdam - Netherlands	€2,125
12 - 16 April 2027	London - United Kingdom	€2,100
10 - 14 May 2027	Istanbul - Türkiye	€1,425

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.