



PROJECT MANAGEMENT

Portfolio Management Professional (PfMP)

Course code: PM-022

SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

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— Workshop Overview

Portfolio management enables organizations to align investments, programs, and projects with strategic objectives while maximizing value and optimizing resources. This course provides participants with the knowledge and practical skills required to manage portfolios effectively, strengthen governance, optimize strategic alignment, manage risks, and prepare for Portfolio Management Professional (PfMP) certification.

Why Attend

The course combines interactive presentations, portfolio management workshops, practical exercises, case studies, group discussions, portfolio simulations, exam-style questions, and real-world portfolio management scenarios.

Who Should Attend

Portfolio managers
Program managers
Senior project managers
PMO directors and managers
Strategic planning professionals
Executives responsible for investment decisions
Professionals preparing for PfMP certification

— Learning Objectives

- Understand portfolio management principles and frameworks
- Align portfolio investments with organizational strategy and objectives
- Apply portfolio governance and decision-making processes
- Manage portfolio capacity, resources, and stakeholder expectations
- Measure and maximize portfolio value realization
- Apply portfolio risk management techniques
- Prepare for the PfMP certification examination

Course Outline

**DAY
1**

Foundations of Portfolio Management

- Understanding the Portfolio Management Professional (PfMP) framework and certification structure
- Exploring portfolio management concepts, principles, and organizational value
- Understanding the relationship between portfolios, programs, projects, and operational activities
- Examining the strategic role of portfolio management within organizations
- Defining the responsibilities and competencies of portfolio managers
- Understanding how portfolio management supports organizational strategy execution

**DAY
2**

Portfolio Strategy and Lifecycle Management

- Understanding the portfolio lifecycle and continuous management processes
- Exploring portfolio information systems and decision-support tools
- Developing portfolio objectives aligned with organizational strategy
- Understanding risk appetite and strategic investment decision-making
- Developing portfolio charters, roadmaps, and governance structures
- Evaluating, prioritizing, and selecting portfolio components
- Optimizing portfolio performance and maintaining strategic alignment

**DAY
3**

Portfolio Governance and Capacity Optimization

- Understanding governance principles, structures, and oversight responsibilities
- Examining the relationship between portfolio governance, programs, and projects
- Designing effective governance frameworks that support strategic objectives
- Applying capacity planning and resource optimization techniques
- Managing organizational demand and balancing resource availability
- Utilizing tools and techniques for capacity assessment and reporting
- Aligning organizational capabilities with portfolio requirements

**DAY
4**

Stakeholder Engagement and Value Realization

- Identifying and analyzing portfolio stakeholders and their expectations
- Developing stakeholder engagement and communication strategies
- Managing portfolio communications across multiple organizational levels
- Understanding value management concepts and frameworks
- Applying techniques to maximize, measure, and sustain portfolio value

- Evaluating portfolio benefits and value realization outcomes
- Developing reporting approaches to communicate portfolio performance effectively

DAY

5

Portfolio Risk Management and Certification Preparation

- Understanding portfolio-level risk management principles and practices
- Identifying strategic, operational, and investment-related portfolio risks
- Applying portfolio risk assessment and mitigation strategies
- Developing and maintaining portfolio risk management frameworks and plans
- Reviewing lessons learned and portfolio management best practices
- Preparing for the PfMP examination through practical scenarios and review exercises
- Final simulation, knowledge assessment, and course wrap-up

— Upcoming Classroom Dates

DATE	LOCATION	FEE
25 - 29 January 2027	Amsterdam - Netherlands	€1,900
22 - 26 February 2027	London - United Kingdom	€2,100
22 - 26 March 2027	Istanbul - Türkiye	€1,400
26 - 30 April 2027	Vienna - Austria	€2,250
24 - 28 May 2027	Barcelona - Spain	€1,600
28 June - 2 July 2027	Paris - France	€2,250
26 - 30 July 2027	Frankfurt - Germany	€1,700
23 - 27 August 2027	Barcelona - Spain	€1,600

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.