

Policy Development and Implementation: A Comprehensive Guide for Government Professionals

Course code: GPS-007



SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

info@sparktraining.eu

+31 85 115 0004 | sparktraining.eu

— Workshop Overview

Effective policies are the foundation of good governance and societal progress. This course provides a detailed roadmap for developing, analyzing, and implementing policies that address public needs, comply with legal frameworks, and achieve measurable outcomes. Participants will gain practical skills to draft, assess, and roll out policies that are both strategic and sustainable, ensuring long-term benefits for communities and stakeholders.

Why Attend

This course adopts a hands-on, practical approach, including:

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Who Should Attend

Government policymakers and advisors.
Public sector managers and administrators.
Professionals in regulatory and legislative roles.
Consultants and analysts in public administration.
Emerging leaders involved in policy development and evaluation.

— Learning Objectives

- Understand the full lifecycle of policy development, from ideation to evaluation.
- Conduct needs assessments to identify policy priorities.
- Draft policy documents aligned with legal, social, and economic considerations.
- Implement policies effectively while managing challenges and risks.
- Monitor and evaluate the impact of policies for continuous improvement.
- Engage stakeholders to ensure transparency and inclusivity in policymaking.

— Course Outline

DAY
1

Introduction to Policy Development

- The role of policies in governance and public administration
- The policy development lifecycle: A step-by-step overview
- Identifying policy needs and setting priorities
- Frameworks for evidence-based policymaking

DAY
2

Policy Research and Analysis

- Conducting effective research for policymaking
- Tools and techniques for data collection and analysis
- Cost-benefit analysis and impact assessments
- Using case studies to inform policy decisions

DAY
3

Policy Design and Drafting

- Writing clear and actionable policy documents
- Aligning policies with national and international frameworks
- Incorporating social, economic, and environmental considerations
- Addressing equity, diversity, and inclusion in policy design

DAY
4

Policy Implementation Strategies

- Transitioning from policy design to implementation
- Resource allocation and stakeholder coordination
- Risk assessment and mitigation planning
- Overcoming challenges in the implementation phase

DAY
5

Monitoring, Evaluation, and Continuous Improvement

- Setting key performance indicators (KPIs) and benchmarks
- Techniques for monitoring policy outcomes
- Conducting evaluations to assess policy effectiveness
- Learning from successes and failures to refine policies

— Upcoming Classroom Dates

DATE	LOCATION	FEE
12 - 16 October 2026	Istanbul - Türkiye	€1,425
9 - 13 November 2026	Vienna - Austria	€2,125
14 - 18 December 2026	Barcelona - Spain	€1,925
18 - 22 January 2027	Rome - Italy	€2,125
15 - 19 February 2027	Geneva - Switzerland	€2,625
15 - 19 March 2027	Madrid - Spain	€2,125
19 - 23 April 2027	London - United Kingdom	€2,100
17 - 21 May 2027	Istanbul - Türkiye	€1,425

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.