



LEADERSHIP AND MANAGEMENT

The Oxford Executive Development Masterclass

Course code: LM-043

SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

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— Workshop Overview

Executive leadership requires the ability to shape strategy, influence stakeholders, develop future leaders, and create sustainable organizational success. Beyond delivering results, senior leaders are expected to build high-performing teams, strengthen organizational culture, communicate with confidence, and leave a lasting legacy. This masterclass provides practical leadership frameworks, executive communication techniques, succession planning strategies, and mentoring approaches that help participants enhance their leadership impact and prepare their organizations for long-term success.

Why Attend

This highly interactive masterclass combines executive briefings, facilitated discussions, leadership assessments, case studies, practical workshops, role-play exercises, executive coaching, peer learning, and strategic simulations. Participants will apply the concepts to real organizational challenges while developing a

Who Should Attend

C-suite executives
Executive directors
General managers
Senior government officials
Business unit leaders
Department directors
Senior managers preparing for executive positions

— Learning Objectives

- Strengthen executive presence and leadership influence
- Lead high-performing teams and foster a culture of accountability
- Communicate vision, strategy, and organizational priorities with confidence
- Build trusted relationships with internal and external stakeholders
- Develop future leaders through coaching, mentoring, and succession planning
- Lead organizational transformation while maintaining long-term sustainability
- Create a personal executive leadership and legacy roadmap

Course Outline

**DAY
1**

Building Executive Presence and Leadership Influence

- Developing a strong executive identity and professional leadership brand
- Understanding the impact of executive behaviour on organizational culture
- Building credibility through authenticity, integrity, and consistency
- Strengthening executive presence through effective communication and personal influence
- Building trusted relationships with internal and external stakeholders
- Applying servant leadership principles to inspire commitment and engagement

**DAY
2**

Leading High-Performing Teams and Driving Organizational Performance

- Building collaborative executive teams that deliver sustainable results
- Understanding personality styles to strengthen teamwork and reduce conflict
- Using relationship mapping to improve influence across the organization
- Coaching and mentoring emerging leaders for future success
- Creating a culture of accountability, ownership, and continuous development
- Motivating teams through trust, empowerment, and shared purpose

**DAY
3**

Executive Communication and Strategic Influence

- Presenting ideas confidently to executive committees and boards
- Structuring persuasive executive presentations that support strategic decision-making
- Influencing stakeholders with diverse perspectives and priorities
- Managing executive discussions, negotiations, and challenging conversations
- Communicating organizational vision, values, and strategic direction effectively
- Leading performance discussions and promoting a culture of excellence

**DAY
4**

Succession Planning, Leadership Legacy, and Organizational Sustainability

- Developing succession strategies to ensure leadership continuity
- Identifying and preparing future organizational leaders
- Delegating authority while maintaining strategic oversight
- Empowering others through coaching, constructive feedback, and mentoring
- Managing leadership transitions and organizational change effectively
- Building a leadership culture that supports long-term organizational success

DAY

5

Leading Beyond Position and Creating Lasting Impact

- Transitioning from operational leadership to strategic stewardship
- Strengthening influence by enabling others to lead successfully
- Developing a sustainable leadership legacy beyond current responsibilities
- Managing executive transitions with confidence and purpose
- Building a long-term personal and organizational leadership strategy
- Capstone Exercise: Presenting an Executive Leadership and Legacy Plan, followed by peer feedback, course review, and individual action planning

— Upcoming Classroom Dates

DATE	LOCATION	FEE
11 - 15 January 2027	Amsterdam - Netherlands	€1,900
8 - 12 February 2027	London - United Kingdom	€2,100
8 - 12 March 2027	Istanbul - Türkiye	€1,400
12 - 16 April 2027	Cape Town - South Africa	€2,250
10 - 14 May 2027	Barcelona - Spain	€1,600
14 - 18 June 2027	Paris - France	€2,250
12 - 16 July 2027	Frankfurt - Germany	€1,700
9 - 13 August 2027	Barcelona - Spain	€1,600

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.