



PLANNING AND STRATEGY MANAGEMENT

Tools and Techniques for Developing Strategic Foresight

Course code: PSM-012

SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

info@sparktraining.eu

+31 85 115 0004 | sparktraining.eu

— Workshop Overview

Strategic foresight helps organizations anticipate change, identify emerging opportunities, manage uncertainty, and prepare for future challenges. In a rapidly changing environment, leaders need practical tools to think ahead and make informed long-term decisions. This course equips participants with proven methods to scan trends, explore scenarios, and build future-ready strategies.

Why Attend

This course uses an interactive and practical approach through presentations, case studies, group discussions, scenario exercises, trend analysis workshops, foresight tools, and real workplace examples.

Who Should Attend

Strategy Professionals
Senior Managers
Business Leaders
Planning Managers
Innovation Teams
Government and Public Sector Professionals
Anyone involved in long-term planning and

— Learning Objectives

- Understand the principles of strategic foresight
- Identify trends, risks, and future opportunities
- Apply environmental scanning techniques
- Use scenario planning for decision-making
- Analyze uncertainty and possible futures
- Build future-focused strategies
- Improve strategic thinking and innovation
- Develop a practical foresight action plan

Course Outline

DAY
1

Foundations of Futures Studies

- Foundations of futures studies
- History of future studies
- The discipline of futurology
- How companies and governments can use futurology
- Actors in the field
- Current theories and applications
- Introduction to futures thinking

DAY
2

Futures Thinking and Alternative Futures

- Characteristics of a futurist perspective
- Change as the norm
- The acceleration of change
- Seeing events as interrelated
- Taking a holistic perspective in viewing change
- Accepting alternative futures
- Distinguishing between possible, probable, and preferable futures
- Importance of short, medium, and long-range planning
- Danger of leaving the future to chance
- Creating the future proactively

DAY
3

Scenario Thinking and Foresight Tools

- Scenario thinking concepts
- Scenario approach methods
- Environmental scanning techniques
- Futures wheel applications
- Futures table methods
- Weak signals identification
- Black swans and wild cards
- Applying foresight tools in practice

DAY

4

Systems Thinking and Leadership for the Future

- Systems thinking and strategic foresight
- Understanding complexity
- Systemic structure of dynamic and complex wholes
- Methodologies of systems thinking
- Visionary leadership and corporate foresight
- Connection between foresight and strategy process
- Governmental and regional foresight initiatives

DAY

5

Managing Change and Sustainable Futures

- Managing for change
- Link between strategic management and futures research
- Using futures studies to effect change and transformation
- Role of leadership in planning for the future
- Using futures studies to manage and mitigate risk
- Changing futures through action
- Global challenges and sustainable futures
- Studying effects of globalization
- Concept of sustainability

— Upcoming Classroom Dates

DATE	LOCATION	FEE
12 - 16 October 2026	Paris - France	€2,250
9 - 13 November 2026	Munich - Germany	€2,125
14 - 18 December 2026	Barcelona - Spain	€2,125
18 - 22 January 2027	London - United Kingdom	€2,100
15 - 19 February 2027	Geneva - Switzerland	€2,625
15 - 19 March 2027	Vienna - Austria	€2,125
19 - 23 April 2027	Barcelona - Spain	€1,925
17 - 21 May 2027	Paris - France	€2,250

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.