



LEADERSHIP AND MANAGEMENT

Visionary Leadership and Strategic Thinking

Course code: LM-019

SPARK TRAINING

Professional training courses for leaders, specialists, and organizations seeking practical capability development.

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— Workshop Overview

Organizations need leaders who can see future opportunities, create clear direction, and turn strategy into measurable results. Visionary leadership combined with strategic thinking helps organizations remain competitive, innovative, and resilient in changing markets. This course provides participants with practical tools to develop a strategic mindset, build compelling visions, execute plans effectively, and lead sustainable change.

Why Attend

This course uses an interactive and practical approach through presentations, case studies, group discussions, strategic planning exercises, leadership assessments, workshops, and real workplace examples.

Who Should Attend

Senior Managers
Department Heads
Team Leaders
Strategy and Planning Professionals
Project Managers
Business Owners
Anyone seeking stronger leadership and strategic

— Learning Objectives

- Understand the principles of visionary leadership
- Develop strategic thinking capabilities
- Create and communicate compelling organizational visions
- Analyze markets, trends, and strategic opportunities
- Build practical strategic plans and measurable goals
- Execute strategy effectively through accountability
- Lead organizational change successfully
- Sustain innovation and continuous improvement cultures

Course Outline

DAY
1

The Foundations of Visionary Leadership and Strategic Thinking

- Understanding strategic thinking
- How to develop a strategic mindset
- Role of visionary leadership
- Creating a culture of strategic thinking
- Creating a compelling vision statement
- Communicating the vision effectively
- Benefits of strategic leadership

DAY
2

Strategic Thinking Fundamentals

- Defining strategic thinking
- Differentiating strategic thinking from operational thinking
- Identifying key components of strategic thinking
- Analysing market trends and competitor behaviour
- Conducting environmental scanning and SWOT analysis
- Using data to inform strategic decisions
- Making trade-offs and prioritizing initiatives

DAY
3

Strategic Planning and Goal Setting

- Strategic planning processes
- Setting strategic goals and objectives
- Developing a strategic plan
- Aligning goals with the vision
- Using metrics to measure success
- Role of accountability in strategic planning
- Communicating the plan to stakeholders

DAY
4

Implementation and Execution of the Strategic Plan

- Implementing the strategic plan
- Identifying key success factors
- Creating an action plan
- Assigning responsibility and accountability
- Managing resources effectively

- Monitoring progress and making adjustments
- Overcoming obstacles to execution

DAY
5

Leading Change and Sustaining a Strategic Mindset

- Leading change through strategic thinking
- Building a culture of innovation

- Sustaining a strategic mindset over time
- Managing resistance to change
- Encouraging continuous improvement
- Creating a learning organization
- Celebrating successes and learning from failures

— Upcoming Classroom Dates

DATE	LOCATION	FEE
5 - 9 October 2026	Amsterdam - Netherlands	€2,100
12 - 16 October 2026	Istanbul - Türkiye	€1,600
9 - 13 November 2026	Paris - France	€2,200
16 - 20 November 2026	Barcelona - Spain	€2,100
7 - 11 December 2026	Munich - Germany	€2,125
14 - 18 December 2026	Kuala Lumpur - Malaysia	€1,400
21 - 25 December 2026	Amsterdam - Netherlands	€2,100
4 - 8 January 2027	Amsterdam - Netherlands	€2,125

— Certificate and Registration

Participants who attend and complete the full programme receive a SPARK Training Certificate of Completion. For registration, in-house delivery, or availability questions, contact info@sparktraining.eu or +31 85 115 0004.